

EVENT SCHEDULE FOR THE 132nd CANTON FAIR

Category	Theme	Time	Organizations Involved
Events Before the Fair			
Trade Bridge- Canton Fair Global Trade Promotion	Vehicle Spare Part Matchmaking Event for Latin American countries-1	September 27 th	Grand Expo (USA) Inc.
	Vehicle Spare Part Matchmaking Event for Latin American countries-2	September 28 th	Grand Expo (USA) Inc. China Chamber of Commerce & Technology Mexico
	New Energy Products Matchmaking Event for Germany and Virtual Signing Ceremony of Global Cooperative Partnership Program	September 28 th	The Federal Association for Economic Development and Foreign Trade (BWA)
	Vehicle Spare Part Matchmaking Event for Latin American countries-3	September 29 th	Grand Expo (USA) Inc.
	Global Trade Promotion in India	October 7 th	Tibro Tours Pvt Ltd
	Global Trade Promotion in Nigeria	October 10 th	Lagos Chamber of Commerce and Industry
	Global Trade Promotion and Household Electrical Appliances Matchmaking Event in Peru	October 11 th	Peruvian Chinese Chamber of Commerce (CAPECHI)
	Matchmaking Event for Russia-1	October 13 th	ANO INSTITUTE OF REGIONAL DEVELOPMENT OF THE URAL CCI
	Global Trade Promotion and Household Electrical Appliances Matchmaking Event in Peru	October 14 th	Peruvian Chinese Chamber of Commerce (CAPECHI)
	Matchmaking Event for RCEP-1	October 14 th	Indonesia China Business Council PT Digital Multimedia Infor Indonesia
	Matchmaking Event for Kenya	October 14 th	China Information & Culture Communication (K) Ltd
	Global Trade Promotion and Building Materials Matchmaking Event in Chile	October 14 th	Asia Reps SpA
	Global Trade Promotion and Building Material Matchmaking Event in the UAE	October 14 th	MIE EVENTS DMCC
October 15 th			
Opening Ceremony	Virtual Opening Ceremony of the 132 nd Session of China Import and Export Fair	October 15 th 9:00	Hosts: Ministry of Commerce of PRC, People's Government of Guangdong Province
Theme Forums- International Trade and Economics	New Trends in International Trade and New Opportunities for Regional Cooperation	October 15 th 15:00-16:30	Hosts: China Foreign Trade Centre, International Business Daily
Canton Fair Selections Launch	Canton Fair Selections Launch	October 15 th	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 15 th	Canton Fair Brand Companies and Trading Groups, Business Associations Recommended Companies
Trade Bridge- Canton Fair Global Trade Promotion	Discover Canton Fair with Bee and Honey — Smart Home, Intelligent Life	October 15 th	Exhibitors of Electronics & Household Electrical Appliances
Customs Service	Tariff and Commodity Classification	October 15 th	Guangzhou Customs
	Promoting the Development of Pilot Free Trade Zones through Innovation	October 15 th	Guangzhou Customs



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October 16 th			
Theme Forums- International Trade and Economics	GfK Insight: European Electronic Appliances Market Analysis	October 16 th 15:00-15:20	Hosts: China Foreign Trade Centre, GfK
Canton Fair Selections Launch	Canton Fair Selections Launch	October 16 th	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 16 th	Canton Fair Brand Companies and Trading Groups, Business Associations Recommended Companies
Trade Bridge-Canton Fair Global Trade Promotion	Discover Canton Fair with Bee and Honey —— Machinery Power Builds the Future	October 16 th	Exhibitors of Machinery
October 17 th			
Theme Forums-Digital Empowerment	Global Overseas Warehousing TOP50 Conference- Summit Round Table Forum: Overseas Warehousing Digital Intelligentization Promoting Foreign Trade Innovative Development	October 17 th 9:00-11:00	Hosts: China Association of Warehousing and Distribution, China Foreign Trade Centre
Canton Fair Selections Launch	Canton Fair Selections Launch	October 17 th	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 17 th	Canton Fair Brand Companies, Trading Groups and Business Associations Recommended Companies
Trade Bridge-Canton Fair Global Trade Promotion	Launching Ceremony of Multinational Matchmaking Week	October 17 th	Representatives of multinational leading companies (such as Big Lots in the United States, Auchan, Magnit of Russia, Hansen of Korea, Kawan Lama Group, and Russia X5 Retail Group) , exhibitors and National foreign trade transformation and upgrading base
	Multinational Matchmaking Week for Russia X5 Retail Group-1	October 17 th	Russia X5 Retail Group
	Matchmaking Event for RCEP-2	October 17 th	APS Media Group Pte Ltd.
	Discover Canton Fair with Bee and Honey —— Classic Chic, Trendy Fashion	October 17 th	Exhibitors of Textiles & Garments
October 18 th			
Theme Forums- Risk Prevention and Control	Exchange Rate Preservation and Exclusive Financing Solutions for Exhibitors and Customers at Canton Fair	October 18 th 10:00-11:00	Hosts: China Foreign Trade Centre, Bank of China
Canton Fair Selections Launch	Canton Fair Selections Launch	October 18 th	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 18 th	Canton Fair Brand Companies, Trading Groups and Business Associations Recommended Companies
Trade Bridge-Canton Fair Global Trade Promotion	Multinational Matchmaking Week for Kawan Lama-1	October 18 th	Kawan Lama Group
	Multinational Matchmaking Week for Russia X5 Retail Group -2	October 18 th	Russia X5 Retail Group
	Multinational Matchmaking Week for Auchan	October 18 th	Auchan Intl.(Shanghai) Intl.Trading Co.Ltd. Guangzhou Branch
	Matchmaking Event for RCEP-3	October 18 th	APS Media Group Pte Ltd.
	Matchmaking Events in USA-1	October 18 th	U.S.- China Chamber of Commerce
	Discover Canton Fair with Bee and Honey —— Warmth of Home Décor Brings Quality Life	October 18 th	Exhibitors of Home Decorations



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October 19 th			
Theme Forums- Risk Prevention and Control	Export Risk Response Strategies for International Markets	October 19 th 10:00-10:30	Hosts: China Foreign Trade Centre, China Export and Credit Insurance Corporation Guangdong Branch
Canton Fair Selections Launch	Canton Fair Selections Launch	October 19 th	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 19 th	Canton Fair Brand Companies, Trading Groups and Business Associations Recommended Companies
Trade Bridge-Canton Fair Global Trade Promotion	Multinational Matchmaking Week for Kawan Lama-2	October 19 th	Kawan Lama Group
	Multinational Matchmaking Week for Russia X5 Retail Group-3	October 19 th	Russia X5 Retail Group
	Matchmaking Event for RCEP-4	October 19 th	Malaysia-China Chamber of Commerce
	Matchmaking Events in Central Asia-1	October 19 th	SPPK Trade-investment company "Kelechek" LLC
	Global Trade Promotion in Russia-2	October 19 th	Guangzhou Voroda Business Consulting Serve Co.,LTD.
	Global Trade Promotion and Textiles & Garments Matchmaking Event in Brazil-1	October 19 th	China-Brazil Investment Development & Trade Center Co., Ltd.
	Discover Canton Fair with Bee and Honey —— Exquisite Gifts, Elegant Style	October 19 th	Exhibitors of Gifts
October 20 th			
Theme Forums- Trade in Services	ICBC Cross-border RMB Financial Solutions	October 20 th 10:00-10:30	Hosts: China Foreign Trade Centre, Industrial and Commercial Bank of China
Canton Fair Selections Launch	Canton Fair Selections Launch	October 20 th	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 20 th	Canton Fair Brand Companies, Trading Groups and Business Associations Recommended Companies
Trade Bridge-Canton Fair Global Trade Promotion	Global Trade Promotion and Textiles & Garments Matchmaking Event in Brazil-2	October 20 th	China-Brazil Investment Development & Trade Center Co., Ltd.
	Multinational Matchmaking Week for Russia X5 Retail Group-4	October 20 th	Russia X5 Retail Group
	Multinational Matchmaking Week for Magnit-1	October 20 th	PJSC Magnit, Guangzhou Voroda Business Consulting Serve Co.,LTD.
	Matchmaking Events in Central Asia-2	October 20 th	SPPK Trade-investment company "Kelechek" LLC
	Matchmaking Event for Nigeria-2	October 20 th	Lagos Chamber of Commerce and Industry
	Global Trade Promotion and Home Decorations Matchmaking Event in Italy	October 20 th	Camera di Commercio Italo Cinese
	Matchmaking Events in USA-2	October 20 th	Midwest USA Chinese Chamber of Commerce
	Canton Fair Virtual Signing Ceremony Canton Fair Global Cooperative Partnership Program	October 20 th	Federación de Negocios de América Latina y El Caribe — China (FENLACC)
	Discover Canton Fair with Bee and Honey —— Quality Tools, Reliable Helpers	October 20 th	Exhibitors of Hardware & Tools

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October 21 st			
Theme Forums-Trade in Services	Analysis of Export Clearance Policies Based on RCEP	October 21 st 10:00-10:15	Hosts: China Foreign Trade Centre, Guangzhou Customs
Trade Promotion	Food & Drink Matchmaking Event	October 21 st	China Foreign Trade Centre, Department of Commerce of Guangdong Province
Canton Fair Selections Launch	Canton Fair Selections Launch	October 21 st	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 21 st	Canton Fair Brand Companies, Trading Groups and Business Associations Recommended Companies
Trade Bridge-Canton Fair Global Trade Promotion	Multinational Matchmaking Week for Kawan Lama-3	October 21 st	Kawan Lama Group
	Multinational Matchmaking Week for Russia X5 Retail Group-5	October 21 st	Russia X5 Retail Group
	Multinational Matchmaking Week for Magnit-2	October 21 st	PJSC Magnit, Guangzhou Voroda Business Consulting Service Co.,LTD.
	Global Trade Promotion in Uzbekistan	October 21 st	UZBEK CHINESE TRADING HOUSE LIMITED
	Global Trade Promotion in Mongolia	October 21 st	Mongolian Trade Promotion Association
	Global Trade Promotion in Vietnam	October 21 st	Vietnam Chinese Chamber of Commerce Guangdong Entrepreneurs Federation
	Global Trade Promotion in United Arab Emirates	October 21 st	Dubai Chamber of Commerce
	Global Trade Promotion in Saudi Arabia	October 21 st	Riyadh Chamber
	Global Trade Promotion in Bahrain	October 21 st	Chinese Association in Bahrain
	Global Trade Promotion in Singapore-1	October 21 st	Singapore Furniture Industry Council
	Global Trade Promotion in Singapore-2	October 21 st	Singapore Chinese Medicine and Health Products Chamber of Commerce
	Global Trade Promotion in Egypt	October 21 st	Egypt China Trade Center
	Matchmaking Event for RCEP-5	October 21 st	Malaysia-China Chamber of Commerce
	Discover Canton Fair with Bee and Honey —— Business and Leisure, Change as You Wish	October 21 st	Exhibitors of Office Supplies, Cases & Bags, and Recreation Products
October 22 nd			
Theme Forums-Green Development	Innovation on Digitalization and Green Technology of Machinery and Electronic Industry	October 22 nd 10:00-11:00	Hosts: China Foreign Trade Centre, Green Partnership of Industrial Parks
Canton Fair Selections Launch	Canton Fair Selections Launch	October 22 nd	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 22 nd	Canton Fair Brand Companies and Trading Groups, Business Associations Recommended Companies

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October 22 nd			
Trade Bridge-Canton Fair Global Trade Promotion	Global Trade Promotion in Greece	October 22 nd	Hellenic-China Chamber of Commerce and Industry
	Global Trade Promotion in EU	October 22 nd	European Union Chamber of Commerce in China
	Global Trade Promotion in France	October 22 nd	CCI Lyon Metropole
	Global Trade Promotion in Russia-3	October 22 nd	Russian-Asian Federation of Industrial Entrepreneurs KAIMEN International Co., Ltd.
	Global Trade Promotion in U.K.	October 22 nd	China-Britain Business Council
	Global Trade Promotion in Belarus	October 22 nd	Minsk Branch of Belarusian Chamber of Commerce and Industry
	Global Trade Promotion in Belgium	October 22 nd	Belgian-Chinese Chamber of Commerce
	Discover Canton Fair with Bee and Honey —— Considerate Care for Yourselves	October 22 nd	Exhibitors of Personal Care Products
October 23 rd			
Theme Forums-R&D Innovation	Product Colour Innovation	October 23 rd 10:00-10:40	Hosts: China Foreign Trade Centre, RALCOLOURS
Canton Fair Selections Launch	Canton Fair Selections Launch	October 23 rd	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 23 rd	Canton Fair Brand Companies, Trading Groups and Business Associations Recommended Companies
Trade Bridge-Canton Fair Global Trade Promotion	Global Trade Promotion in USA	October 23 rd	Addiction
	Global Trade Promotion in Argentina	October 23 rd	Argentine Chamber of Commerce for Asia and the Pacific
	Global Trade Promotion in Uruguay	October 23 rd	Uruguay-China Chamber of Commerce (CCUCH)
	Global Trade Promotion in Ecuador	October 23 rd	Ecuadorian Chinese Chamber of Commerce (CCECH)
October 24 th			
Theme Forums-R&D Innovation	Autumn/Winter Fashion Trends Forecasting (2023/2024)	October 24 th 10:00-11:00	Hosts: China Foreign Trade Centre, POP-Fashion
Canton Fair Selections Launch	Canton Fair Selections Launch	October 24 th	Leading Enterprises
Canton Fair Featured Livestream	Featured Livestream of Exhibitors	October 24 th	Canton Fair Brand Companies, Trading Groups and Business Associations Recommended Companies
Trade Bridge-Canton Fair Global Trade Promotion	Global Trade Promotion in Colombia	October 24 th	Colombian Chinese Chamber of Investment and Commerce
	Global Trade Promotion in Australia	October 24 th	Victorian Chamber of Commerce and Industry
	Global Trade Promotion in New Zealand	October 24 th	New Zealand China Trade Association

Note: The above information is updated on September 28th, and the final version is subjected to the actual arrangement.

The 132nd Canton Fair will extend its service time and launch various events on a regular basis.
Please refer to the official website for further information.