

Canton Fair Global Share

2026 Attendance Guide for Overseas Buyers of the Canton Fair

Introduction of the Canton Fair

China Import and Export Fair, also known as the Canton Fair, was established in the spring of 1957. Co-hosted by the Ministry of Commerce of PRC and the People's Government of Guangdong Province and organized by China Foreign Trade Centre, it is held every spring and autumn in Guangzhou, China. As a comprehensive international trading event with the longest history, the largest scale, the most complete exhibit variety, the largest buyer attendance, the most diverse buyer origin and the greatest business turnover in China, Canton Fair is hailed as China's No.1 Fair as well as the propeller and barometer of China's foreign trade. As the window, epitome and symbol of China's opening up and an important platform for international trade cooperation, Canton Fair has withstood various challenges and never been interrupted since its inception. It has been successfully held for 138 sessions and established trade relations with more than 229 countries and regions around the world. The total number of overseas buyers attending the Canton Fair onsite and online has exceeded 10 million. The Fair has promoted trade connections and friendly exchanges between China and the world.

Name: China Import and Export Fair (Canton Fair)
Venue: China Import and Export Fair Complex
(Canton Fair Complex)
Hosts: Ministry of Commerce, PRC
People's Government of Guangdong Province
Organizer: China Foreign Trade Centre (CFTC)
Contact: Canton Fair Call Centre, CFTC
Address: No. 382, Yuejiang Zhong Road, Guangzhou 510335, China
Tel.: 4000-888-999 (The Chinese Mainland)
86-20-28-888-999 (Outside the Chinese Mainland)
E-mail: info@cantonfair.org.cn
Website: www.cantonfair.org.cn
www.cftc.org.cn

Date of Onsite Exhibition

The 139th Canton Fair	The 140th Canton Fair
Phase I: April 15-19	October 15-19
Phase II: April 23-27	October 23-27
Phase III: May 1-5	October 31-November 4

Canton Fair Online Platform (Official Website) and APP

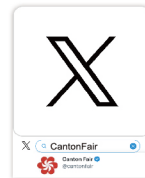
Canton Fair online platform (official website) and APP provide one-stop services for buyers attending the Fair online and onsite. On the online platform and APP, buyers can quickly search for exhibitors and products, exchange business cards with exhibitors, send instant messages, schedule an appointment, and post sourcing requests. They also provide services for overseas buyers attending the fair onsite, such as buyer badge registration. The Canton Fair APP, as your online deal maker and onsite trade helper, offers features like attendance planning, complex navigation service and image search. Scan the QR code to download it.

Online Platform: www.cantonfair.org.cn



Canton Fair APP

Canton Fair Official Social Media



This Guide is available in Chinese, English, French, German, Japanese, Spanish, Arabic, Russian, Italian and Portuguese. Please click "Attendance Guide for Buyers" on www.cantonfair.org.cn to download or print it. The Guide is also available in the "Attendance Guide" section on the Canton Fair APP.

Exhibition Sections and Phases

Phase	Exhibition Sections
Phase 1 April 15-19 October 15-19	Household Electrical Appliances
	Consumer Electronics and Information Products
	Industrial Automation and Intelligent Manufacturing
	Processing Machinery Equipment
	Power Machinery and Electric Power
	General Machinery and Mechanical Basic Parts
	Construction Machinery
	Agricultural Machinery
	New Materials and Chemical Products
	New Energy Vehicles and Smart Mobility
	Vehicles
	Vehicle Spare Parts
	Motorcycles
	Bicycles
	Lighting Equipment
	Electronic and Electrical Products
	New Energy Resources
	Hardware
	Tools
Phase 2 April 23-27 October 23-27	General Ceramics
	Kitchenware and Tableware
	Household Items
	Glass Artware
	Home Decorations
	Gardening Products
	Festival Products
	Gifts and Premiums
	Clocks, Watches and Optical Instruments
	Art Ceramics
	Weaving, Rattan and Iron Products
	Building and Decorative Materials
	Sanitary and Bathroom Equipment
	Furniture
	Prefabricated House and Courtyard Facilities

Phase	Exhibition Sections
Phase 3 May 1-5 October 31-November 4	Toys
	Children, Baby and Maternity Products
	Kids' Wear
	Men and Women's Clothing
	Underwear
	Sports and Casual Wear
	Furs,Leather,Downs and Related Products
	Fashion Accessories and Fittings
	Textile Raw Materials and Fabrics
	Shoes
	Cases and Bags
	Home Textiles
	Carpets and Tapestries
	Office Supplies
	Medicines, Health Products and Medical Devices
	Food
	Sports, Travel and Recreation Products
	Personal Care Products
	Toiletries
	Pet Products and Food
	Traditional Chinese Specialties

Notice:
The Canton Fair will also feature the Service Robots Zone, the Intelligent Healthcare Zone and other innovations. Please refer to Canton Fair official website for the latest updates of section and phase arrangements.

► Splendid Activities

1 Discover Canton Fair with Bee and Honey

Canton Fair mascots Bee and Honey are bringing you live coverage from the Canton Fair! Experience a panoramic view of China's intelligent manufacturing and cutting-edge technology, discover quality exhibits, and unlock the latest industry trends. Follow the official Canton Fair website and social media accounts to register for live-stream sessions and seize market opportunities!

Contact: Ms. An, anne@cantonfair.org.cn

2 "i-Invite" Activity

Through "i-Invite" activity, Canton Fair buyers can invite friends to attend the Fair online and onsite to share business opportunities. Welcome to log in Buyer Service System (buyer.cantonfair.org.cn), access "i-Invite (invite friends to attend)" section and send an exclusive invitation email, link or QR code with just one click. Both inviter and invitee will have the chance to obtain multiple benefits, including hotel accommodation, catering services, and souvenirs at the Canton Fair, etc. Rewards are redeemable with points through Buyer Service System of the Canton Fair.

Contact: Ms. Lin, linyuzi@cantonfair.org.cn

3 "Trade Bridge - China Industrial Sourcing Trip"

Based on buyers' sourcing requests, the Canton Fair organizes top buyers and specialized buyers from Fortune Global 500, Global Top 250 Retailers, renowned chain enterprises, and key industries from different countries/regions, to visit China's industrial bases as well as key industrial parks, on a regular basis. Participants will engage in one-on-one matchmaking sessions with relevant industry suppliers, tour production workshops, and inspect manufacturing processes, technical capabilities, quality control, and R&D capacity on-site. Overseas buyers are welcome to register for such events. Our dedicated team will follow up to assist you in embarking on a high-quality trade journey.

Contact Person: Mr. Huang
tradebridge@cantonfair.org.cn

► Business Travel Service

If you need travel assistance, you can contact the following agencies:

Canton Fair International Travel Agency Co., Ltd.

Website: booking.cantonfair.org.cn

Tel.: 8620-89268105

E-mail: cantonfair.tour@163.net

Sales Center of China Travel Service (H.K.) LTD.

E-mail: enquiry@ctg.cn

Tel.: 852-29987888

4 Multinationals Sourcing Service

"Multinationals Sourcing Service" provides exclusive sourcing area and customized trade matchmaking service for major buyers such as Fortune Global 500 companies, top retailers from the Deloitte Global Retail 250 ranking, top buyers of different countries and industry leaders, etc. We cordially invite leading companies from China and around the world to set up in the onsite sourcing area.

Contact: Ms. Peng, mss@cantonfair.org.cn

5 Canton Fair VIP Lounge

The Canton Fair VIP Lounge provides a range of exclusive and premium services such as leisure catering, business travel, conference and forum and trade matchmaking events, for loyal buyers who have attended multiple sessions, representatives from the Fortune Global 500, Deloitte Global Retail 250, top buyers, and overseas industrial and commercial organizations.

Contact: Ms. Li, vip_service@cantonfair.org.cn

6 Canton Fair Brand Crossover Cooperation

By pooling advantages and integrating resources, Canton Fair works with airlines, financial institutions and travel agencies to provide convenient and quality services to buyers. Up to now, the Canton Fair has joined hands with renowned airlines to offer airfare discounts and collaborated with financial institutions and business travel companies to provide whole-journey attendance services and facilitate trade matchmaking for buyers. We welcome more institutions to join us for mutual benefits.

Contact: Ms. Peng, pengjie@cantonfair.org.cn

China Southern Airlines Co., Ltd.

E-mail: 95539@csair.com Tel.: 95539 (The Chinese Mainland)
86-4008695539 (Outside the Chinese Mainland)

Air China Limited

E-mail: CAservice@airchina.com

Tel.: 95583 (The Chinese Mainland) +80086100999 (Europe)
0018008828122-4-3 (North America)

Hainan Airlines Holding Co., Ltd.

E-mail: customer.care@hnair.com

Tel.: 95339 (The Chinese Mainland)

(+86)95339, (+86-898)95339 (Outside the Chinese Mainland)

Overseas Buyers Pre-registration and Convenient Badge Application

1 Pre-registration

All overseas buyers attending the Fair onsite should complete pre-registration which opens year-round. Please scan the code on the right to complete.



2 Convenient Badge Application

By scanning the above QR code or logging in the Canton Fair official website for pre-registration in advance, overseas buyers can collect Buyer Badges for free at alternative registration offices (Guangzhou Baiyun International Airport, Guangzhou South Railway Station, Pazhou Ferry Terminal, designated hotels in Guangzhou and Canton Fair Hong Kong Representative Office) and buyer registration offices at the Complex.

For your convenience and to save your time, overseas buyers are encouraged to collect Buyer Badge at alternative registration offices rather than the Canton Fair Complex. Please refer to the Canton Fair official website and click "Buyer" and "Buyer Badge Application" for more information.

Requirements for Badge Registration:

1. Alternative registration offices exclusively provide Buyer Badge services for overseas buyers who present original and valid identification. Eligible documents include foreign passports, Mainland Travel Permit for Hong Kong, Macao and Taiwan Residents.
2. Buyer registration offices at the Complex offer Buyer Badge services for overseas buyers who present original and valid identification, including foreign passports, Mainland Travel Permits for Hong Kong, Macao, and Taiwan residents, and valid ID documents for overseas Chinese (a Chinese passport along with an overseas permanent residence permit or visa).

