



广交世界 互利天下
Canton Fair Global Share

CANTON FAIR NEWSLETTER

广交e览

139th Canton Fair Special Edition
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Dear Buyer,
Greetings! We will send you updates on Canton Fair highlights via Canton Fair Newsletter every month. To enhance your reading experience, we sincerely invite you to take 1 minute to complete this survey and share your suggestions for optimizing the Newsletter. Thank you for your support!

Your Opinion Matters! >>

Contents

The 139 th Canton Fair Concludes Successfully	01
Canton Fair Online Platform Service Guide	02
Invitation to the Canton Fair Brand Event	03

The 139th Canton Fair came to a successful end on May 5th. At this session of the Canton Fair, key indicators—including the number of innovative, sustainable, and intelligent products, overseas buyer attendance, and top buyer attendance—all exceeded previous sessions.



● ● A Global Gathering: The Network of Partners Grows ● ●



In total, **over 314,000** overseas buyers from **220** countries and regions attended, **up 1.1%** over the 138th session (same below). Notable growth was seen in markets such as the United States, Australia and Canada, while attendance from Belt and Road partner countries remained stable.



A total of **407** top buyers and **154** overseas business organizations were present.



On-site intended orders reached **25.7 billion US dollars**, with many buyers already scheduling follow-up factory visits.



Buyers remarked that every moment at the Fair is precious. It has become widely acknowledged that “the world needs the Canton Fair more than ever”, and that “it remains a must-visit for doing business”—sentiments vividly reflected in the energy and momentum on the ground.



Innovation in the Spotlight: The Tech Frontier Reaches New Heights

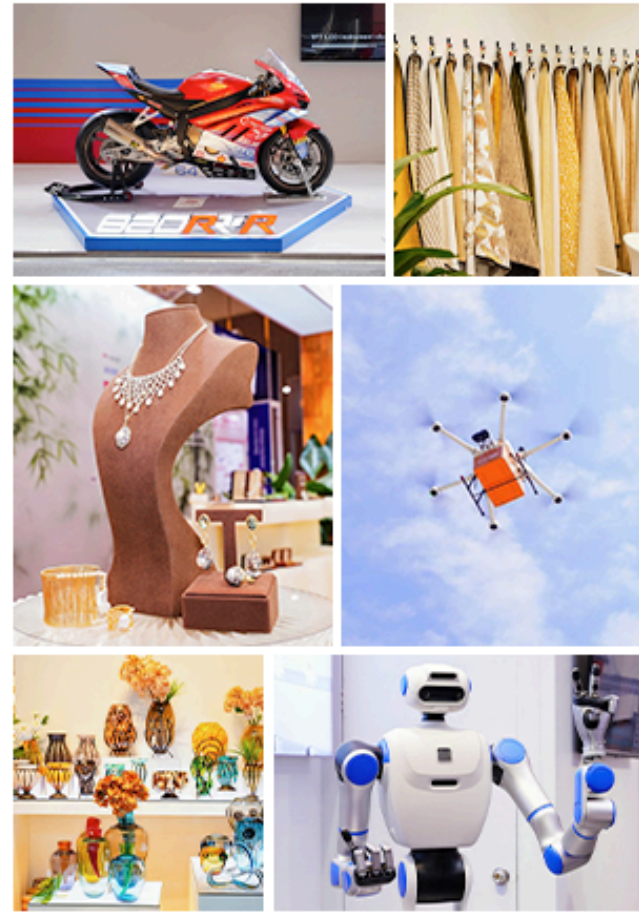


A total of **4.65 million** exhibits were on display, with new, green, and smart products each accounting for **over 20%**. The Fair hosted **665** New Collection events, and **over 60%** of exhibits incorporated innovative technologies. The CF Award “Design Brilliance” display zone brought together Gold Award and Best of the Best Award winners from previous sessions.



Drones and smart wearables shared the spotlight, while innovative design and green materials

continued to produce popular scenes. “Guochao”-inspired aesthetics led to emerging global consumption trends, and innovations such as exoskeletons and dexterous hands delivered tangible benefits to users worldwide.



Buyers remarked that the future was clearly visible at the Fair.



Service Refined: The Golden Brand Shines Brighter



553,000 users accessed the Canton Fair APP, and **317,000** used booth-level navigation. With one-click navigation and other AI services on the APP, onsite business matching has become smoother and more efficient.



The Trade Services Zone focuses on the full cycle of trade, with **210** institutions receiving more than **120,000** visits.



38 matchmaking events, **12** live exhibition tours, **25** special live sessions for the Middle East, and **9** thematic forums. Exclusive live tours

for Middle East buyers garnered **over 3.05 million** views and **290,000** interactions.

Attentive volunteers, convenient shuttle buses, and a wide range of catering options were available onsite.



Exhibitors and buyers alike praised the Canton Fair for its high-quality, heartening service—describing it as both well-designed and warm, with new experiences at every turn.



The 140th Canton Fair will be held in Guangzhou from October 15 to November 4, 2026, celebrating the 70th anniversary of the Fair.

We sincerely invite global buyers to gather once again in this flower city, ride with the momentum of the times, and meet for a fruitful autumn—working together to write a new chapter of openness, inclusiveness, and shared prosperity.



[**Visit the Canton Fair >>**](#)



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The pre-registration for overseas buyers of the Canton Fair will open all year round. No more waiting, register anytime, anywhere! We cordially invite global buyers to plan your trip in advance and join the 140th Canton Fair!



Pre-register Now >>



Exhibition Dynamic



Attendance Guide for Overseas Buyers of the Canton Fair >>



Latest news of the Canton Fair >>

Platform Functions



Search for Exhibits and Exhibitors >>



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Guide To Online Arrival Card >>



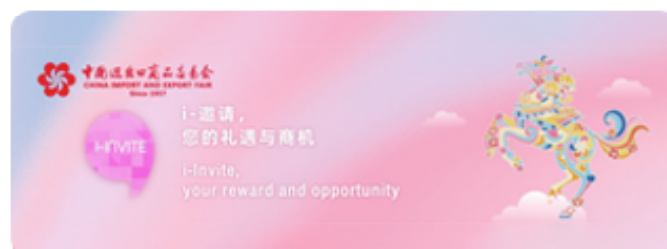
Hotel, Restaurant and Transportation Recommendations >>



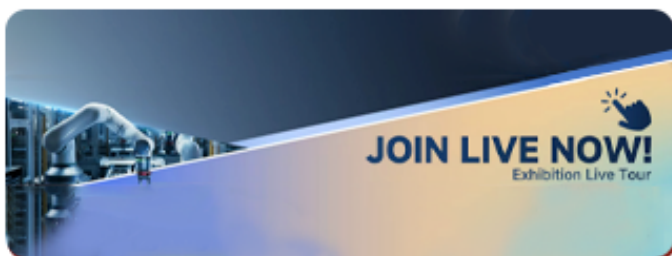
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I-Invite >>



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[Canton Fair New Collection >>](#)



[Canton Fair Design Award\(CF Award\) >>](#)

Looking forward to seeing you at the 140th Canton Fair!



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